

News Release

For Immediate Release

The Rise Journey's Lunch & Learn program makes proven impact just one year after launching

The program is designed to go beyond traditional workplace DEIBA training.

New York, September 20, 2022 – The Rise Journey's Lunch and Learn (L&L) program recently reached its one-year mark since its launch in 2021. A post-session survey taken by over 1,500 participants revealed that the sessions offered through the program make a direct impact on diversity, equity, inclusion, belonging and accessibility (DEIBA) efforts within organizations.

The Rise Journey's learning experiences are built to support inclusive conversations, boost employee engagement and supplement DEIBA initiatives in the workplace.

"This program is about educational deep dives. It allows for folks to better understand often misunderstood topics and recognize just how much more learning there is to be done." said Jes Osrow, Co-Founder and DEIBA Specialist at The Rise Journey. "It is exciting to see the initial numbers and just how impactful this type of training can be."

Since inception, Rise has hosted over 150 sessions, reaching over 8,000 employees at organizations such as America's Test Kitchen, Venture for America, Brilliant Ink, Kaia Health, Plume, Ettitude, Quartz, SeeSaw and Hachette. Of over 1,500 employees surveyed:

- 96% found their session valuable.
- 92% would find additional DEIBA training helpful.
- 82% said that DEI training directly impacts their likelihood of staying at their current organization.
- 84% said that DEI training directly impacts their feelings of inclusion at their current organization.
- 80% said that ongoing DEI training empowers them to make positive changes within their organization.

Contributing to the L&L program's success is the team of subject matter experts who bring real-life conversations to employees in a digestible and personable way. The program now features more than 30 [thought leaders](#) from organizations such as Diversability, Chronically Capable, Scout Lab, ActBlue, University of Rhode Island, IBM and Asians in Advertising. Combined, they lead over 200 sessions across 18 DEIBA-focused categories, a jump from when the program kicked off with less than 10 sessions and five speakers.

Learn more about the program's strides in [Launching Lunch and Learns: A Year in Review](#). View the case study, [A Recipe for Inclusion](#), to see how the program has helped America's Test Kitchen reach its goals. Learn more about Rise's educational experiences [here](#).

About The Rise Journey

Founded in 2018, The Rise Journey addresses the gap in DEIBA and organizational development. The company's mission is to provide high-value, metrics-driven support to facilitate organizational change based on inclusion and social impact for small HR teams. The Rise Journey is a fully bootstrapped, woman-owned, fast-growing business with a team and advisors that span regions, nationalities, race, ethnicity, disability, socioeconomic status, immigrant background, and other areas of diversity.

Visit The Rise Journey's [website](#) for more information and follow along on [LinkedIn](#) and [Twitter](#) to stay updated.

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