

## **News Release**

FOR IMMEDIATE RELEASE

## Mogul, Inc. names Jes Osrow of The Rise Journey in list of top 100 leaders in diversity, equity, inclusion and belonging for a second year

**New York**, October 20, 2022 – Jes Osrow of The Rise Journey has been named by Mogul, Inc., the world's leading diversity recruitment and HR tech company, in its list of "<u>Top 100 DEIB</u> <u>Leaders in 2022</u>." The list identifies 100 exceptional individuals who are paving the way in diversity, equity, inclusion, and belonging (DEIB) initiatives this year. More than 600 people were considered for the list. This is the second time Osrow has been recognized by Mogul after being named to its list of "Top 100 DEI Leaders in 2021."

"We believe it is important to honor individuals who work toward valuing and respecting differences in the workplace and in the world," said Tiffany Pham, Founder, CEO, and Chairman of the Board at <u>Mogul</u>. "The leaders on our 2022 list have made a substantial and meaningful impact in the lives of others."

Selected leaders are determined using a weighted scoring methodology, taking into account the leader's implementation of new practices, support and resources for employees, and overall contributions to raising the bar for industry-wide work standards.

"DEI is built into the foundation of all that we do at The Rise Journey," said Osrow, Co-Founder and Fractional Head of DEI at <u>The Rise Journey</u>. "This work is so critical, and to see a variety of folks from different backgrounds coming together to learn, grow and empower the future for our workplaces is just amazing. I am honored to be among this group of fellow leaders and champions for DEI."

At The Rise Journey, Osrow operationalizes DEIBA<sup>™</sup> (diversity, equity, inclusion, belonging, and accessibility) strategies to build a foundational and sustainable organizational culture. Osrow's goal is to create fundamental change in people operations and she works to create empowering workplaces for all employees. Osrow coined the term DEIBA<sup>™</sup> in 2019 after recognizing that DEI alone was not enough. She officially trademarked the term in September 2021.

Osrow has over a decade of experience in HR strategy and DEIBA work. She is a thought leader, career coach, an advocate for invisible disability awareness, a strategic advisor at <u>Chronically Capable</u>, <u>Disclo</u> and <u>Chezie</u>, a <u>500 Globa</u>I startup mentor, and a founding member of <u>Dreamers & Doers</u>. She leads research initiatives for The Rise Journey's <u>State of the</u>



<u>Employee Resource Group Report</u> that analyzes ERG lead compensation annual trends to enable a more equitable future of work.

## About The Rise Journey

The Rise Journey is an HR strategy and organizational culture consultancy built on the ethos that all businesses deserve equitable HR and DEIBA practices to help facilitate positive organizational change - even if they are small businesses, have lean HR teams, or have limited resources. Founded in 2018, The Rise Journey addresses the gap in DEIBA and organizational development. The company's mission is to provide high-value, metrics-driven support to facilitate organizational change based on inclusion and social impact for small HR teams. Rise is a fully bootstrapped, women-owned, fast-growing business with a team and advisors that span regions, nationalities, race, ethnicity, disability, socioeconomic status, immigrant background, and other areas of diversity.

Visit The Rise Journey's website for more information.

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## About Mogul

An innovator in the \$200 billion global recruitment market, Mogul is a diversity recruitment platform and one of the world's largest resources for diverse talent. Mogul partners with the Fortune 1000 and the world's fastest-growing companies to attract and advance top diverse talent — from entry-level to executive and board-level worldwide — through its market-leading software and executive recruitment services. Its long-time clients include hundreds of top companies and Fortune 1000 organizations such as Anheuser-Busch, Bain & Co., The Hershey Company, The Honest Company, Nike, Shopify, Stanley Black & Decker, and United Healthcare.

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